



Boise, Salt Lake City, Las Vegas, Los Angeles, Denver ★ Main Office: PO Box 698, Bountiful, UT 84011 Tel. 877-486-3268

BACKGROUNDER

DESIGNER HOMETENDING

Designer HomeTending assists owners of vacant homes by providing experienced and pre-qualified temporary live-in managers to care for homes while on the market. There is no cost to homeowners or real estate agents for this service, and hometenders “can live in mansions for the price of studio apartments.”

Designer HomeTending matches approved, professional live-in hometenders with homes until they sell, making the homes more visually appealing to prospective buyers, safer for their neighborhoods, and insurable. Hometenders are contractually obligated to furnish the homes, pay all utilities and maintain the homes inside and outside, including lawn, pool care and snow removal; in essence, hometenders “stage” the homes for sale. In exchange, they pay a monthly fee to Designer HomeTending that is considerably less than market rate for comparable rentals.

Designer HomeTending, the leading company of its kind in the United States, is headquartered in Bountiful, Utah (PO Box 698, Bountiful, UT 84011), with additional offices in Boise, Los Angeles, Denver, Salt Lake City and Las Vegas. Company president is Cathy Cardenas.

“Having a hometender is the new alternative for getting the ‘For Sale’ sign out of the yard,” says Cardenas. “Industry studies prove that a well-furnished home sells much faster and at a better price than a vacant house. Hometenders help bring life back into a vacant home, and that can be a positive selling point for a market filled with thousands of vacant houses.”

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Before and after photos of typical Designer HomeTending properties are available from sandy@aldrichpr.com.

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