



Boise, Salt Lake City, Las Vegas, Los Angeles, Denver ★ Main Office: PO Box 698, Bountiful, UT 84011 Tel. 877-486-3268

BIOGRAPHY

CATHY CARDENAS President, Designer HomeTending

Cathy Cardenas, founder and president of Designer HomeTending, has a strong background in the radio and television industry, where she worked in sales and promotions for Clear Channel, Fox, Univision and Viacom. She also managed an indoor arena football team early in her career.

Cardenas began Designer HomeTending in Boise, Idaho in 2006 and soon branched out to five cities (Boise, Salt Lake City, Las Vegas, Denver and Los Angeles, with more on the way) and an executive staff with backgrounds in leading companies and the real estate industry.

Designer HomeTending is the largest company of its kind and provides a no-cost service that assists the owners of vacant homes by providing experienced and pre-qualified temporary live-in managers to care for homes while on the market.

“I love having a company that helps so many people, especially in this economy when perhaps they need it most,” says Cardenas. “We help homeowners who have had to leave their homes behind to relocate for a new job, and we help families who have lost their homes to foreclosure and need an affordable place to live while they rebuild their credit. Designer HomeTending also helps builders and investors who have large inventories of vacant homes on the market; Designer HomeTending provides them with qualified professionals who stay in the homes and care for them, offering peace of mind and security.”

Cardenas is a single mother of two, a Sunday school teacher, and spends “most of my time growing my company, being a mom and being as involved as I possibly can in my church activities.” She also spends a portion of her company’s earnings on philanthropic activities, including room makeovers for women’s shelters and gifts for shelter occupants.

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